



Economic Development
through Growing Enterprises

InnoQuest 2018:

Leadership, Creativity, Strategy, Data and Transformation

InnoQuest Program

Managing innovation is critical to **sustainable growth**. In its 7th year, InnoQuest creates a collaborative forum where mid-market leaders can learn with and from leading innovation practitioners and each other.

In six 4-hour sessions (8:00 AM – 12:00 noon), participants gain:

- Best practices in managing and guiding the innovation process
- New working relations with peer companies and leading practitioners
- Tools & actionable steps to improve a company’s innovation practices.

Program Schedule 2018:

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| Feb. 15 | Project and Process Management: 10 Types of Innovation , Swagelok, Solon
Blockchain/CryptoCurrencies/Bitcoin + Gamification - each affecting business innovation. |
| April 12 | Exploring the Proverbial “Box” - Sears Think[Box] at Case Western Reserve University
Presenters: Bill Nottingham, Nottingham-Spirk Design; Tyler Allchin, BioEnterprise;
Prof. Michael Goldberg, Case Western Reserve University |
| May 10 | Strategic Innovation (*Bonus Session*) - Embassy Suites, Independence
Taddy Hall, The Cambridge Group. One of world’s leading experts on innovation and strategy.
Worked with renowned authorities as Michael Porter and Clayton Christensen. |
| June 7 | Water and Nature-Inspired Innovation , The Foundry, Cleveland
Cleveland Water Alliance, Great Lakes BioMimicry, Canalway Partners, and Moen.
The Blue Economy: Global and local trends driving innovation. |
| Aug. 29 | Innovation Leadership: Helping the Individual to Drive Change , Univ. Farm , Hunting Valley
Sally Breyley Parker and Argerie Vasilakes, TimeZero Enterprises ; <i>Experiential Learning Session</i> |
| Oct. 3 | Imagining the Human-Machine Collaboration and the 21st Century Innovative Workplace
Jens Ulrik Hansen , internationally-recognized futurist, of The Future Associates
At Alliance Solutions Group, Independence |
| Dec. 14 | Creating Innovative Organizations , Avery Dennison, New Customer Innovation Center, Mentor
Dr. Gerard Puccio, Chair/Professor, International Center for Studies in Creativity, Buffalo State |

Participating Companies in 2018:

Arrowhead Industries, ChromaScape, Gebauer, Grand River Rubber and Plastics, Fairmount Santrol/Covia, Kinetico, Lumitex, Malish, Moen, Oatey, NSL Analytical, Tarkett North America, Tremco, and Universal Oil

EDGE is a 501(c)(3) non-profit organization which facilitates peer-to-peer learning, cultivates relationships, and fosters engaged leadership teams to accelerate the growth of Northeast Ohio middle-market companies.

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Program Cost:

EDGE encourages participating companies to send 2 or more people to each session to help participants share innovation strategies more readily within their own companies.

- ***Non-EDGE member companies: \$2,500 for one participant (\$1,000/additional participant)***
- ***EDGE Member Companies: Discounted rate of \$2,000 for two participants (\$500/add'l participant)***

**** Note:** Space is often limited for each InnoQuest session, so enrollment in the program is necessary to make sure EDGE can secure enough space for registered participants.